



EGADE Business School  
Tecnológico de Monterrey



## 2026 JBVI Entrepreneurship Academy

Journal of Business Venturing Insights  
EGADE Business School, Mexico City  
01-03 September 2026

Hosted by EGADE Business School in Mexico, the **2026 JBVI Entrepreneurship Academy** is intended for PhD students and early career researchers within 2 years of graduation who want to get a deep understanding of entrepreneurship as a field, new topics in entrepreneurship, innovative research methods, and conceptual modelling and theorising. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how they can both develop a publication strategy and embed impact early on into their PhD projects.

### Aims

- To gain a deep understanding of entrepreneurship as a field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

### Format

The Academy is divided into four parts, and you will receive **a certificate of participation**.

- Seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers for each session.
- Sessions on methodological innovation in entrepreneurship research. In this session, the mentors will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- Publishing and impact in entrepreneurship research.
- One-to-one mentoring.

### Mentors

**Prof. Jill Kickul**, EGADE Business School, Mexico

**Prof. Jonathan Kimmitt**, Durham University, UK

**Prof. Andreas Kuckertz**, University of Hohenheim, Germany

**Prof. Pablo Muñoz**, Durham University, UK

**Prof. Ana Cristina Siqueira**, William Paterson University, USA

**Prof. Marcus Wolfe**, University of North Texas, USA

### Application

There is a two-stage submission for 2026:



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- **By 31st of May 2026:** Complete the application form (<https://forms.gle/1oaPwfH9uXyt2rbY9>) including paper abstract or dissertation overview (500 words max) and a short bio (100 words max). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you **by the 15th of June**. Please do not make any travel arrangements until you have received confirmation of a place.
- **By 30<sup>th</sup> of July 2026:** Selected applicants will be invited to submit a 6-page abridged paper. This is **compulsory** as it will help us allocate mentors and prepare the one-to-one mentoring sessions.

### **Costs**

The event is free for PhD students and early-career researchers. JBVI, Elsevier and EGADE Business School will cover the full cost of the event, including attendance to sessions, mentoring, lunches and coffee breaks. Participants are asked to cover the cost of any travel and additional accommodation as required.

### **Best paper awards**

***Journal of Business Venturing Insights best paper award.*** In line with the mission of the Journal of Business Venturing Insights, this award seeks to celebrate thought-provoking research, both empirical and theoretical.

Empirical papers could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical papers could include thought-provoking examples or juxtapositions. Other papers include simulations and scale and other methodological developments. The award-winning paper will receive a certificate of recognition from the hosts and Elsevier and will be considered for publication in the journal.

### **Inquiries**

If you have any questions, please contact [jbvinsights@gmail.com](mailto:jbvinsights@gmail.com).

### **Organisers**

***EGADE Business School*** at Tecnológico de Monterrey is widely recognised as Latin America's leading graduate school of business, with a strong global reputation for academic excellence, research impact, and innovation. Consistently ranked among the top business schools worldwide, EGADE holds the prestigious Triple Crown accreditation and hosts an international community of scholars, executives, and entrepreneurs. Its programmes emphasise responsible leadership, technological transformation, and sustainable value creation, preparing graduates to address complex challenges in rapidly changing economic and societal contexts. With campuses in Mexico City, Monterrey, and Guadalajara, EGADE combines world-class faculty with strong industry links, offering a vibrant environment for cutting-edge thinking in management and entrepreneurship.

***The Entrepreneurship Group*** at EGADE Business School is one of the most dynamic and research-active communities of entrepreneurship scholars in Latin America. The group focuses on high-impact, socially relevant research that advances understanding of entrepreneurial behaviour, new venture creation, social and sustainable entrepreneurship, and innovation ecosystems across emerging and developed markets. Faculty members



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contribute to leading international journals and collaborate with global partners to study entrepreneurship as a driver of economic and social transformation. The group is equally committed to developing the next generation of scholars and practitioners, integrating experiential learning, ecosystem engagement, and research-led teaching. Through its academic programmes, partnerships, and thought leadership, the Entrepreneurship Group plays an important role in shaping entrepreneurship research and practice in Mexico and beyond.

***Journal of Business Venturing Insights*** (*JBV Insights*) publishes thought-provoking research, highlighting ideas at the forefront of current discussions of entrepreneurial phenomena. Such ideas might not yet meet the threshold for completeness, robustness, or theoretical explication, but they are extremely valuable as they can stimulate further necessary research. *JBV Insights* offers a platform for multiple disciplinary works and unconventional and silent scholarly voices. The journal is open to different disciplines and perspectives and thus welcomes papers that bring into entrepreneurship research ideas from within and beyond management scholarship, including the broader social and natural sciences. *JBV Insights* is also open to innovative methods and forms of theorizing. Through many of its initiatives, *JBV Insights* additionally aims to enhance the conversation among scholars and practitioners by offering a forum to disseminate novel and relevant entrepreneurship research rapidly.

#### **Organising committee**

Prof. Pablo Munoz, Durham University, UK

Prof Jill Kickul, EGADE Business School, Mexico

Dr. Bernadetta Ginting-Szczesny, Durham University, UK